



The 9th digitalafrica

CONFERENCE AND EXHIBITION

JUNE 22-24, 2021 | VIRTUAL EDITION



www.digitalafrica.com.ng // DRIVING INNOVATION IN AFRICA



Dr. Evans Woherem

Chairman, Digital Africa



Digital Africa denotes a future Africa that is digitally emancipated. We believe that this version of Africa, while seemingly utopian, is possible on the bedrock of exponential technologies, such as Blockchain and Artificial intelligence (AI).

Since its inception in 2013, the annual Digital Africa Conference and Exhibition Event has been a meeting place for technology leaders, influencers and enthusiasts. These various audiences have ample opportunity to mingle and participate in pivotal discourses to address Africa's technology eco-system development. Focusing in particular, on the Continent's intellectual capital and potential if adequate investment is directed toward capacity building and innovativeness. The event anchors on harnessing the exponential power of diversity, through the confluence of positive energy, ideas and people connecting during the course of its 3-day programs.

DA 2021, as in the preceding eight years, will be a melting pot of academics, think-tanks, government executives and technology insiders providing rare insights and recommendations to public and private leadership in attendance.

The theme for DA 2021 is "Building a New Africa with AI & Blockchain. This forum will examine the potential impacts of these technologies on Sub Saharan Africa. Towards advancing its goals for sustainable economic development that provides commensurate

improvement in the quality of life for all its citizens. To this end, the event channels the vision to change the narrative that Africa is comfortable being a passive consumer of technology innovations created by others to one espousing its efforts to become an active contributor in the unfolding digital revolution.

AI Technologies

AI is already here! This technology plays a dynamic role in how technology decisions are made, and how the use cases for technology solutions are conjectured. We must no longer think of this technology as overrated or idealistic. It is increasingly influencing the progression of smart and pervasive technologies into the future. There are many areas of existing AI inventions where Africa's input was excluded, as well as countless opportunities, in future innovations where Africa's continued docility may further undermine its intellectual capital.

Blockchain Technologies

This has provided a quantum leap in the conduit of human activities on technological platforms requiring integrity of data. It has made exponential advances possible across industries, such as finance, supply chain, healthcare and many others. In convergence with AI, the possibilities are profound.

Panel discussions will be on the impact of these exponential technologies on Artificial Intelligence, Blockchain, Smart Cities, 5g & Internet of Things, Augmented & Virtual reality; and Startups & Vcs.

EXHIBITION FLOOR

The following technology categories will be featured:

- 3D Printing
- Agriculture
- Cloud Services
- Computer Hardware
- Cyber Security
- Digital Marketing
- Education
- Entertainment
- E-Commerce and Mobile Money
- Government
- IoT
- Software and Apps
- Smart Health
- Wireless Services
- Others

The Digital Face-Off

Digital Face-off has been conceived to inspire and encourage innovation and creativity amongst young Africans especially those in colleges. Young innovators with ground-breaking ideas will be offered a stage to present a two-minute elevator pitch of their ideas and digital solutions to the audience in a contest that will produce a winner. In addition to the spotlight, the winner will receive assistance with commercialization of the innovation.





CONFERENCE SPONSORSHIP

When the Digital Africa 2021 doors open, companies that have signed up for any of the highlighted sponsorships below, will have the opportunity to showcase their company name, brand and products to attendees. We have the tools to help with brand promotion and visibility throughout the event. All opportunities are flexible, customizable and transitional.

Hurry, these slots are highly competitive and tend to go really fast as we allocate them on a first-come, first-served basis.

Sponsorship Options

GOLD (Limited to 3 sponsor)

N5,000,000

- One keynote slot
- Virtual venue branding
- 1 subtheme/segment facilitation
- Unlimited member conference participation tickets
- #Sponsor#DA2021 pre- and post-social media campaign
- Logo placement
- Virtual Exhibition Space
- Full page advert in the Virtual Conference & Exhibition brochure
- Opportunity to engage start-ups, innovators, angel investors, tech hubs, corporates as well as policy makers.
- Media mentions - pre- and post-conference
- Access to database of conference participants.

SILVER PACKAGE

N3,000,000

- Virtual venue branding
- 1 subtheme/segment facilitation
- Unlimited member conference participation tickets
- #Sponsor#DA2021 - pre- and post-social media campaign
- Logo placement
- Virtual Exhibition Space
- Full page advert in the Virtual Conference & Exhibition brochure

BRONZE PACKAGE

N1, 500,000

- Virtual venue branding
- #Sponsor#DA2021 pre- and post-social media campaign
- 10 - Member conference participation tickets
- Logo on Conference materials
- Virtual Exhibition Space
- Full page advert in the Conference & Exhibition brochure









EVENT ORGANISER

The event is organized by Digital Africa Global Consult Limited, an international ICT Consulting company promoted by professionals drawn from Africa, Europe and USA.

We create and execute events that facilitate the deliberate growth of the technology sector while providing technology companies the platform to reach its local and international markets. Our events also provide countries outside the Continent a channel through which they can successfully expand their businesses into Africa.

DIGITAL AFRICA TEAM



Dr. Evans Woherem
Chairman



Mrs. Phil Okoroafor
Director



Dr. Armstrong Takang
Director



Mrs. Liz Donahulu
Director



Mr. Bosun Ayeni
Director



Mr. Nyema Weli
Director



Mr. Reginald Ahanotu
Director



Nneoma Ofodile
General Manager

Digital Africa Conference and Exhibition is much more than a 3-Day Event. It is an experience.

Don't miss out!

By having peers, prospective and existing customers, competitors and business leaders together in one place, we offer you unparalleled quality of space benefits.

Contact us today.

We will help you with all your planning needs.



SPONSORS





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